

REACH MORE THAN **31,000+** RESIDENTS & NEWCOMERS\*



Cover shown is from the 2017 edition. The 2018 edition's cover has yet to be determined.

**Bulverde/Spring Branch The Guide offers more than advertising. It's a high quality, content-rich publication showcasing the best that our communities have to offer.**

◆ **Tell your story.**

Special sections may include Education, Health & Wellness, Real Estate, Business & Professional Services, Shopping, Dining, and Entertainment among others.

In addition to display advertising, *The Guide* offers advertorial style ads, providing businesses with the opportunity to tell their story and engage the audience in a feature article/business profile style.

◆ **Targeted distribution.**

A minimum of 12,500 printed copies will reach businesses, residents and newcomers shopping for homes. Thousands of copies are distributed through our visitor center, local hotels, real estate offices and other high traffic locations.

◆ **Online & tablet ready versions.**

Advertisers receive enhanced visibility with a dynamic online flipbook that's accessible 24/7 through the Chamber's website.

Published by Bulverde/Spring Branch Area Chamber of Commerce  
\*Based on average pass along readership

# BULVERDE THE GUIDE SPRING BRANCH

2018 Annual Magazine and Business Directory of the Bulverde/Spring Branch Area Chamber of Commerce

**IN PRINT, ONLINE & TABLET-READY**

## ADVERTISING RATES

### PREMIUM POSITIONS

|                                      |          |
|--------------------------------------|----------|
| Back Cover . . . . .                 | \$ 1,895 |
| Inside Front Cover . . . . .         | \$ 1,795 |
| Inside Back Cover . . . . .          | \$ 1,495 |
| Page 1 . . . . .                     | \$ 1,395 |
| Opposite Table of Contents . . . . . | \$ 1,295 |

### COLOR EDITORIAL POSITIONS - DISPLAY & ADVERTORIAL

|                              |          |
|------------------------------|----------|
| Double Page Spread . . . . . | \$ 2,095 |
| Full Page* . . . . .         | \$ 1,145 |
| 2/3 Page* . . . . .          | \$ 1,045 |
| 1/2 Page* . . . . .          | \$ 845   |
| 1/3 Page* . . . . .          | \$ 745   |
| 1/4 Page . . . . .           | \$ 645   |
| 1/6 Page . . . . .           | \$ 545   |

\*Available as a Display Ad or Advertorial style format

### ADVERTORIAL STYLE AD DETAILS

|                     |                               |
|---------------------|-------------------------------|
| Full Page . . . . . | Includes 3 photos + 450 words |
| 2/3 Page . . . . .  | Includes 2 photos + 350 words |
| 1/2 Page . . . . .  | Includes 2 photos + 250 words |
| 1/3 Page . . . . .  | Includes 1 photo + 150 words  |

### BUSINESS DIRECTORY (B/W Only)

|                    |          |
|--------------------|----------|
| Full Page. . . . . | \$ 1,045 |
| 2/3 Page . . . . . | \$ 945   |
| 1/2 Page . . . . . | \$ 745   |
| 1/3 Page . . . . . | \$ 645   |
| 1/4 Page . . . . . | \$ 545   |
| 1/6 Page . . . . . | \$ 445   |

Ad production is available for a separate fee. Ask your salesperson for pricing information.



**Reserve Your Space!**

Call Kelly Erwin at (214) 336-0504  
or email [CommunityGuide@BSBChamber.com](mailto:CommunityGuide@BSBChamber.com)